

LOGO USAGE

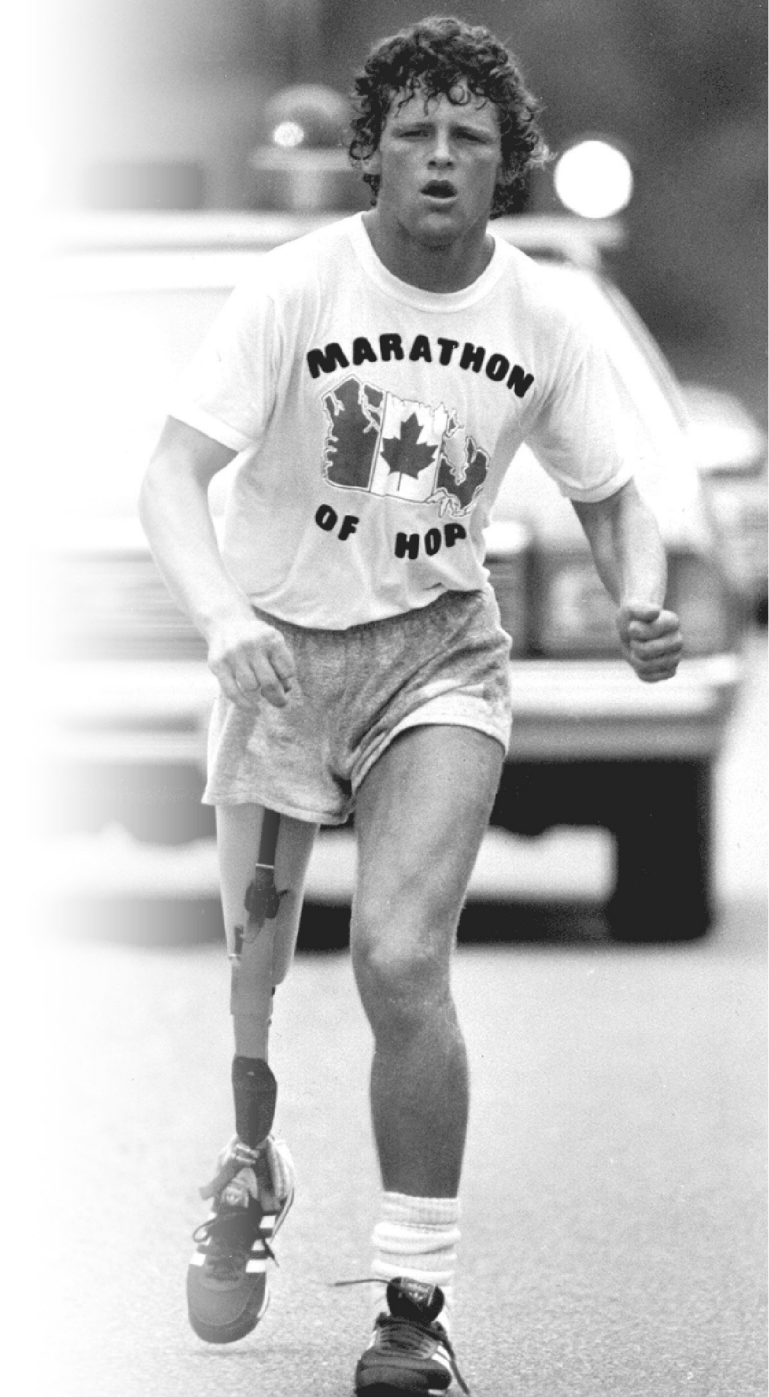
Institutions, organizations and government funding agencies who, under agreement with TFRI, are partners and participants in the MOHCCN may use the brand identity/logo for many general purposes related to the network and its research operations.



MARATHON
OF HOPE
CANCER CENTRES
NETWORK



RÉSEAU DES CENTRES
D'ONCOLOGIE DU
MARATHON
DE L'ESPOIR



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In general, use of the MOHCCN logo by partners and agencies will follow the same principles and application as is used for the TFRI logo, with which many of our partners are familiar.

MOHCCN partners and agencies holding agreements with TFRI may use the MOHCCN logo for the following general purposes:

- Social media channels
- Signage (designation related)
- Research Posters, Slides and Presentations
- Promotion of MOHCCN research stories and articles (digital and print)
- Letterhead
- Newsletters
- Network promotional materials used by research partners
- Engagement activities (non fundraising related such as town hall information meetings)

